

SEASONED PROFESSIONALS

This is frequently a reality check time. We realize how much we are in control of the next phase of our careers but what do I want it to look like? Do I need a Learning Plan to refresh myself? What do I want this next phase to look like and how can I give myself options? People frequently struggle to determine how they will fit into the labour market for tomorrow. Work with me to define a strategic plan to build a network, gain much needed experience and get yourself and your career moving forward.

SEASONED PROFESSIONALS SERVICE NEEDS CHECKLIST SERVICE PACKAGE PROPOSAL – CHOOSE YOUR FIT AND BE INTENTIONAL WITH YOUR CAREER	
CUSTOMIZED CAREER TRANSITION GUIDEBOOK A comprehensive career transition guidebook with customized complementary resources.	
ACHIEVEMENT & SKILLS FOCUSED, TARGETED RESUME Customized cover letters, networking emails, and bios	
IN-PERSON OR VIRTUAL COACHING SESSIONS (contingent on your location) Coaching services delivered in a confidential, safe, and nonjudgmental environment to help you realize your strengths, skill sets and build your job search confidence.	
PROFESSIONAL NETWORKING & INTERVIEWING STRATEGIES Proven strategies and tools to help the employee clearly articulate the value proposition. Includes "elevator pitch" strategies and networking style.	
LINKEDIN PROFILE OPTIMIZATION Using SEO strategies to optimize the online presence, we optimize the profile for visibility in the target market.	
SALARY NEGOTIATIONS Research and positioning for the Labour Marketing, negotiating the job offer and employment contract.	
HIDDEN JOB MARKET MODULE Educate on job market and realities of 90% of jobs are never advertised. Use our proven process to land job interviews faster.	
MONDAY MORNING LIVE GROUP WEBINAR Weekly session focused on networking, motivational strategies, and social interactions, resulting in increased confidence for virtual interviews. Sessions are recorded and emailed if absent.	
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INVESTMENT

Length of program is flexible depending on your unique needs. All services will be delivered 1:1 by Gayle Draper ensuring successful transitions. Prices begin at \$350.00. Book a discovery call to review your checklist with Gayle.



CONTACT
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Certified Resume Writer Certified Human Resources Leader Certified Career Strategist Certified Job Developer



LABOUR MARKET EXPERTISE:

Collingwood Barrie Midland Orangeville Owen Sound Orillia